


Community Partners
2009-2010

Beginning April 2008, Florida Healthy Kids (Corporation) began implementation of an outreach campaign targeting organizations and associations whose membership and clientele focus on families potentially eligible for the Florida KidCare Program. Healthy Kids sought community-based partners to complement the program's existing marketing and outreach efforts and to encourage participation in areas of the state where no formalized marketing or outreach activities were underway. Requirements for each level of membership are shown here:

| Level One – Basic Membership \$1,000 quarterly | Level Two – Enhanced Membership \$2,000 quarterly | Level Three –Supreme Membership \$3,000 quarterly + \$25 per completed application resulting in Florida KidCare Title XXI enrollment <i>(beyond first 10 applications approved)</i> |
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| <ul style="list-style-type: none"> ✓ Display signage and materials for the Florida KidCare program ✓ Provide a continuous link to Florida KidCare program website on organization's website ✓ Provide advertising about the program in newsletters, distribution lists or other communications to membership and community on at least a quarterly basis ✓ Promote the Florida KidCare program through local schools and other community partners ✓ Promote the Florida KidCare program by either hosting or participating in at least one community event quarterly ✓ Participate in meetings and conference calls as scheduled, and ✓ Submit a report of activities at the end of each quarter | <ul style="list-style-type: none"> ✓ Commit to all of the Basic Level requirements ✓ Have front-line staff that interact with public most frequently successfully complete on-line training series provided by FHKC ✓ Make trained staff available to help families complete the Florida KidCare application process ✓ Provide public online access to the Florida KidCare online application on the premises and advertise its availability to membership ✓ Develop a minimum of four Florida KidCare partnerships with other community partners each quarter | <ul style="list-style-type: none"> ✓ Commit to all of the Basic and Enhanced Level requirements ✓ Aid a minimum of 10 families per month with the completion of the Florida KidCare application ✓ Develop a minimum of five Florida KidCare partnerships with other community partners and one school per quarter ✓ Promote the Florida KidCare program by either hosting or participating in at least five community events |

The Corporation also contracted with the Florida Covering Kids and Families project to provide technical support and to recommend potential partnerships throughout the State of Florida.

A list of the **30 organizations now partnering** with Florida KidCare is attached (color coded by level of participation).

Fl♥rida KidCare
Community Partners
2009-2010

| Grantee Organization | Grantee Contact |
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| <p>Access Connection, Inc.</p> <p><u>Target Area:</u> Orange, Osceola, and Seminole counties</p> <p><u>Primary Target Populations:</u> Low-income families in and around the Orlando area</p> | <p>Dora Jones 250 Wilshire Boulevard, Suite 119 Casselberry, FL 32707 (407) 748-0236</p> |
| <p>Bay, Franklin, Gulf Healthy Start Coalition</p> <p><u>Target Area:</u> Bay, Franklin, and Gulf counties in the Panhandle</p> <p><u>Primary Target Populations:</u> Pregnant women, infants, and their families</p> | <p>Suzy Nadler 907 Cherry Street Panama City, FL 32401 (800) 835-9506 suzyhs@comast.net</p> |
| <p>Brehon Institute for Family Services, Inc.</p> <p><u>Target Area:</u> Gadsden, Leon, Madison, and Taylor counties</p> <p><u>Primary Target Populations:</u> Low-income residents</p> | <p>Becky Loveland 2222 Old St. Augustine Road Tallahassee, FL 32301 (850) 656-7110 bloveland@brehoninstitute.com</p> |
| <p>Brevard Health Alliance Inc.</p> <p><u>Target Area:</u> Brevard county on Florida's east coast</p> <p><u>Primary Target Populations:</u> pregnant women, new parents, and families with children under 6 years of age</p> | <p>Susan Macuska 3661 S. Babcock Street Melbourne, FL 32901 (321) 722-5973 Susan.macuska@health-first.org</p> |
| <p>Charlotte County Family Services Center</p> <p><u>Target Area:</u> Port Charlotte, Punta Gorda, Englewood, and North Port</p> <p><u>Primary Target Populations:</u> Low-income families</p> | <p>Emily Lewis 21450 Gibraltar Drive, Suite 1 Port Charlotte, FL 33952 (941) 235-0159 emily.lewis@charlottefl.com</p> |

Fl♥rida KidCare
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2009-2010


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| <p>Childhood Development Services</p> <p><u>Target Area:</u> Marion, Citrus, Dixie, Gilchrist, Levy, and Alachua</p> <p><u>Primary Target Populations:</u> Children ages birth through 17 via a variety of programs (Head Start, Early Head Start, Early Learning, VPK, USDA Food, short-term supervision, refugee, teen parents, and foster shelter care)</p> | <p>Brandi Cooney 1601 NE 25th Avenue, Suite 900 Ocala, FL 34470 (352) 671-5127 bcooney@cdsi.org</p> <p>Carol Eurton ceurton@cdsi.org</p> |
| <p>Chipola Healthy Start</p> <p><u>Target Area:</u> Calhoun, Holmes, Jackson, Liberty, and Washington counties in the Florida Panhandle</p> <p><u>Primary Target Populations:</u> Pregnant women, infants, and families</p> | <p>Katrice Davis 2840 Jefferson Street, Suite 224 Marianna, FL 32448 (850) 482-1236 Ext. 303 kedavis@chipolahealthystart.org</p> |
| <p>Congregations for Community Action</p> <p><u>Target Area:</u> South Brevard county on Florida's east coast</p> <p><u>Primary Target Populations:</u> Low-income church members, including two African-American churches and two with large Hispanic populations</p> | <p>Rita Bilingsley 2950 N. Harbor City Boulevard Melbourne, FL 32935 (321) 254-1595 Ext. 3067 janeverson@aol.com</p> |
| <p>Families Count</p> <p><u>Target Area:</u> Escambia and Santa Rosa counties in the Florida Panhandle</p> <p><u>Primary Target Populations:</u> High-risk pregnant women and their young children, medical foster parents, families with young children</p> | <p>Paula Holcomb (Escambia) 4400 Bayou Boulevard, Suite 46 Pensacola, FL 32503 (850) 474-4142 p_holcomb@familiescount.net</p> <p>Stacy Ray (Santa Rosa) 5139 Elmira Street Milton, FL 32570 (850) 983-8886 S_ray@familiescount.net</p> |

Fl♥rida KidCare
Community Partners
2009-2010

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| <p>Federation of Congregations United to Serve (FOCUS)</p> <p><u>Target Area:</u> Orange county in Central Florida</p> <p><u>Primary Target Populations:</u> Low-to-moderate income families in Parramore, Pine Hills, Azalea Park, Oak Ridge and East Orange</p> | <p>Isabel Fernandez 406 E. Amelia Street Orlando, FL 32803 (407) 923-2832 ifernandez@focusorlando.org</p> <p>or</p> <p>Peter Phillips pphillips@focusorlando.org</p> |
| <p>Florida Community Health Centers, Inc.</p> <p><u>Target Area:</u> Lake Okeechobee in South Central Florida</p> <p><u>Primary Target Populations:</u> Medically indigent and migrant/seasonal farm workers; low-income families who do not speak or read English</p> | <p>Georganna Kirk 4450 South Tiffany Drive West Palm Beach, FL33407 (561) 844-9443 Ext. 330 gkirk@fhcinc.org</p> |
| <p>Healthy Kids of St. Lucie County</p> <p><u>Target Area:</u> St. Lucie county</p> <p><u>Primary Target Populations:</u> African-American, Spanish, and Creole-speaking populations; uninsured working families</p> | <p>R. Danny Pierre-Louis 117 Atlantic Avenue Fort Pierce, FL 34950 (772) 626-5616 ruthpierreloUIS1@hotmail.com</p> |
| <p>Healthy Start Coalition of Hardee, Highlands, and Polk Counties, Inc.</p> <p><u>Target Area:</u> Hardee, Highlands, and Polk counties</p> <p><u>Primary Target Populations:</u> Pregnant women, babies, and families</p> | <p>Deborah Meade 301 3rd St NW, Suite 200 Winter Haven, FL 33881 (863) 297-3043 Ext. 225 dmeade@healthystarthhp.org</p> |
| <p>Lake County Board of County Commissioners</p> <p><u>Target Area:</u> Lake County</p> <p><u>Primary Target Populations:</u> Hispanics and hard-to-serve populations in Lake County</p> | <p>Maria Granado 1300 S. Duncan Drive, Building B, Unit 3 Tavares, FL 32778 (352) 742-6504 mgranado@lakecountyfl.gov</p> |

Fl♥rida KidCare
Community Partners
2009-2010

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| <p>Lowry Park Zoological Society of Tampa</p> <p><u>Target Area:</u> Hillsborough and six surrounding counties</p> <p><u>Primary Target Populations:</u> Low-income families; diverse populations of West Central Florida</p> | <p>Tony LaForgia 1101 W. Sligh Avenue Tampa, FL 33604 (813) 935-8552 Ext. 275 tony.laforgia@lowryparkzoo.com</p> |
| <p>Madison County Health Department</p> <p><u>Target Area:</u> Madison county in North Florida</p> <p><u>Primary Target Populations:</u> Low-income, uninsured families in Madison county and surrounding areas</p> | <p>Genethel McQuay 218 SW Third Street Madison, FL 32340 (850) 973-5000 Ext. 101 Genethel_McQuay@doh.state.fl.us</p> |
| <p>Minority Development and Empowerment Inc.</p> <p><u>Target Area:</u> Broward and Palm Beach counties in South Florida</p> <p><u>Primary Target Populations:</u> Caribbean and minority communities, Creole and Spanish-speaking population, minority pregnant women</p> | <p>Marie Nelson 3075 W. Oakland Park Boulevard, Suite 205 Fort Lauderdale, FL 33311 (954) 315-4530 mnelson@mdeinc.org</p> |
| <p>Orange County Healthy Start Coalition</p> <p><u>Target Area:</u> Orange county in Central Florida</p> <p><u>Primary Target Populations:</u> Pregnant women and infants</p> | <p>Dawn Steward 600 Courtland Street, Suite 565 Orlando, FL 32804 (407) 975-5150 dawn@healthystartorange.org</p> |
| <p>Premier Community Health Care Group, Inc.</p> <p><u>Target Area:</u> Pasco county in Central Florida</p> <p><u>Primary Target Populations:</u> Uninsured, underinsured, underserved, low-income, migrant workers, and seasonal workers</p> | <p>Sue Hutson 37944 Pasco Avenue, Suite A Dade City, FL 33525 (352) 518-2000 Ext. 9012 shutson@hcnetwork.org</p> |
| <p>Project Patchwork, Inc.</p> <p><u>Target Area:</u> Pinellas county on Florida's west coast</p> <p><u>Primary Target Populations:</u> Pregnant women, foster families, adoptive families, teens in foster care, Hispanic community</p> | <p>Maria Bates 1405 Dr. Martin Luther King, Jr. St N St. Petersburg, FL 33704 (727) 824-0863 maria@projectpatchwork.org</p> |


Community Partners
2009-2010

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| <p>Rural Health Network of Monroe County</p> <p><u>Target Area:</u> Monroe county</p> <p><u>Primary Target Populations:</u> Monroe county residents</p> | <p>Daniel Smith 2901 Overseas Highway, Suite 2 Marathon, FL 33050 (305) 289-8917 dsmith@rhnmc.org</p> |
| <p>Sarasota County Health Department</p> <p><u>Target Area:</u> Sarasota county</p> <p><u>Primary Target Populations:</u> Sarasota county residents</p> | <p>Virginia Brockman 2200 Ringling Boulevard Sarasota, FL 34237 (941) 861-2813 Virginia_Brockman@doh.state.fl.us</p> |
| <p>Seagull Industries for the Disabled, Inc.</p> <p><u>Target Area:</u> Palm Beach county in South Florida</p> <p><u>Primary Target Populations:</u> Developmentally-challenged children and adults in South Florida</p> | <p>Kathleen Brady 3879 West Industrial Way Riviera Beach, FL 33404 (561) 842-5814 Ext. 111 kbrady@seagull.org</p> |
| <p>S.T.E.P.S. in the Right Direction, Inc.</p> <p><u>Target Area:</u> Miami-Dade and Monroe counties</p> <p><u>Primary Target Populations:</u> Miami-Dade and Monroe county residents</p> | <p>Gloria Gonzales 1651 West 37th Street, Suite 406 Hialeah, FL 33012 (305) 231-9936 Ext. 221 Gloria@stepsflorida.org</p> |
| <p>The Volunteer Way</p> <p><u>Target Area:</u> Pasco county on Florida's west coast</p> <p><u>Primary Target Populations:</u> Low-income families seeking ways to alleviate economic problems</p> | <p>Martha O'Brien 7820 Congress Street Port Richey, FL 34653 (727) 815-0433 martha@thevolunteer.org</p> |
| <p>United Way of Central Florida- Success By 6</p> <p><u>Target Area:</u> Polk, Hardee, and Highlands counties in central Florida</p> <p><u>Primary Target Populations:</u> Young children at risk of school failure, families involved in financial programs, preschool-aged children and families</p> | <p>Amber Qureshi 5605 US Highway 98 South Lakeland, FL 33812 (863) 648-1500 Ext. 228 amber.qureshi@uwcf.org</p> |


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| <p>Volunteer Services of Manatee- Manatee</p> <p><u>Target Area:</u> Manatee county on Florida’s west coast</p> <p><u>Primary Target Populations:</u> Entire population of county</p> | <p>Joyce Whitworth 5131 Manatee Avenue West Bradenton, FL 34209 (941) 761-3207 Joycew211@gmail.com</p> |
| <p>Whole Child- Martin</p> <p><u>Target Area:</u> Martin county</p> <p><u>Primary Target Populations:</u> Low-income families in Martin county</p> | <p>Alicia Hohsfield 2026 SE Ocean Boulevard Stuart, FL 34996 (772) 220-0248 ahohsfield@wholechildmartin.com</p> |
| <p>WORKFORCE Plus-Leon</p> <p><u>Target Area:</u> Leon county</p> <p><u>Primary Target Populations:</u> Low-income families in Leon county</p> | <p>Nikki Brown 2525 South Monroe Street, Suite 3A Tallahassee, Florida 32301 (850) 617-4553 nikki.brown@wfplus.org</p> |
| <p>WORKFORCE Plus-Wakulla</p> <p><u>Target Area:</u> Wakulla county</p> <p><u>Primary Target Populations:</u> Low-income families in Wakulla county</p> | <p>Nikki Brown 3278 Crawfordville Highway, Unit G Crawfordville, Florida 32327 (850) 617-4553 nikki.brown@wfplus.org</p> |

Florida KidCare Application Assistance Projects

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| <p>Families Count</p> <p><u>Target Area:</u> Okaloosa county in the Florida Panhandle</p> <p><u>Primary Target Populations:</u> High-risk pregnant women and their young children, medical foster parents, families with young children</p> | <p>Terrie Henderson 208 Mary Esther Boulevard, Suite D Mary Esther, Florida 32569 (850) 243-3704 t_henderson@familiescount.net</p> |
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Fl♥rida KidCare
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| <p>Florida Community Health Centers, Inc.</p> <p><u>Target Area:</u> Hendry and Glades Counties</p> <p><u>Primary Target Populations:</u> Medically indigent and migrant/seasonal farm workers; low-income families who do not speak or read English</p> | <p>Stephanie Dominguez 305 South W.C. Owen Avenue Clewiston, FL 33440 (863) 983-7813 sdominguez@fhcinc.org</p> <p>Mary Terrazas (863) 983-7813 mterrazas@fhcinc.org</p> |
| <p>Hillsborough Kids Healthcare Foundation</p> <p><u>Target Area:</u> Hillsborough County</p> <p><u>Primary Target Populations:</u> Hillsborough county residents</p> | <p>Michelle Pernula 1401-A East Fowler Avenue Tampa, FL 33612 (863) 660-3047 gpernula@tampabay.rr.com</p> <p>Rebecca Kynes (813) 615-0589 x 231 rebecca.kynes@baycare.org</p> |
| <p>Human Services Coalition of Dade County</p> <p><u>Target Area:</u> Miami-Dade county</p> <p><u>Primary Target Populations:</u> Low-income families with uninsured children in Miami-Dade county</p> | <p>Kettely Joseph 260 NE 17th Terrace, Suite 200 Miami, Florida 33132 (305) 576-5001 KettelyJ@hscdade.org</p> <p>Francoise Penha (305) 576-5001 FrancoiseP@hscdade.org</p> |