



Florida KidCare Evaluation of SFY 2007-2008: Descriptive Report Summary

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Background

- Evaluation for State Fiscal Year 2007-2008
- Results and key findings developed from:
 - Applications and enrollment data
 - Telephone surveys with parents of children
 - Newly enrolled - less than 3 months, n=300
 - Established enrollees - 12 months or longer, n=1,700





Populations studied

- All program components included
 - Medicaid
 - MediKids
 - Healthy Kids
 - Children's Medical Services Network - Title XXI

- Excluding full pay enrollees

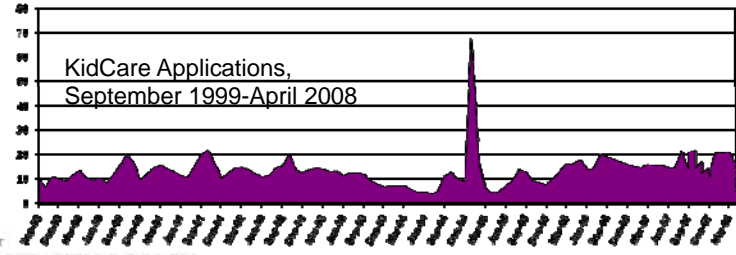


Application and enrollment analysis limitations

- In May 2008, changes were made to application and enrollment database systems.
- Due to data problems in May and June 2008, sections of this presentation show results for only 10 months of the state fiscal year (July 1, 2007-April 31, 2008).

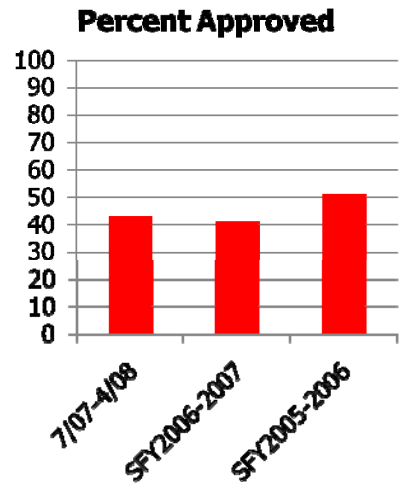
Applications received

- SFY 2007-2008 - averaged approximately 18,600 applications per month.
- Overall, applications were received from 185,999 families representing 364,848 children.



Applications approved

- 43% of the children who applied during 7/07-4/08 became enrolled in one of the KidCare Program components.
- This is a modest increase from 2006-2007, when 41% of applicants became enrolled.





Enrollment trends

- Total KidCare enrollments increased by 5 percent from July 1 2007 to June 30th 2008.
- As of June 30, 2008, 1,458,980 children were enrolled – an increase of 5 percent from the 1,389,358 children enrolled on June 30, 2006
- While the Title XIX enrollments grew by 5.6 percent, Title XXI enrollments grew slower at 3 percent.



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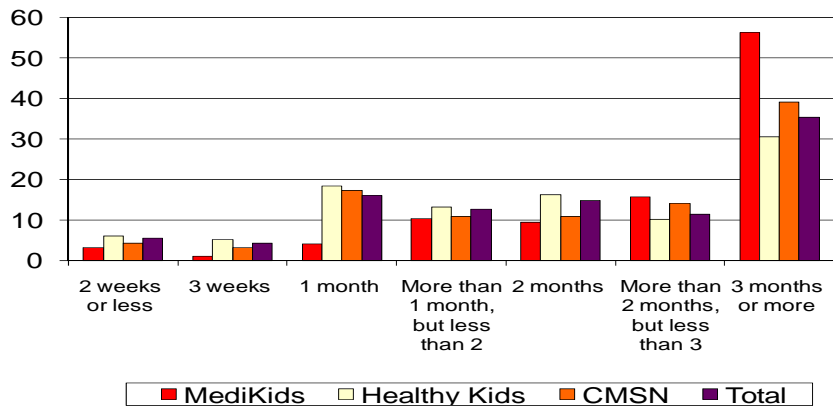
Family satisfaction with the enrollment process

- Satisfaction among newly enrolled families with their application processing experience was lower than in previous years.
- 48% of the families surveyed who called the toll-free support number were not able to reach anyone easily, compared to 18 percent in the prior report.
- Only 21% of families who actually reached a customer representative report that the agent was helpful.



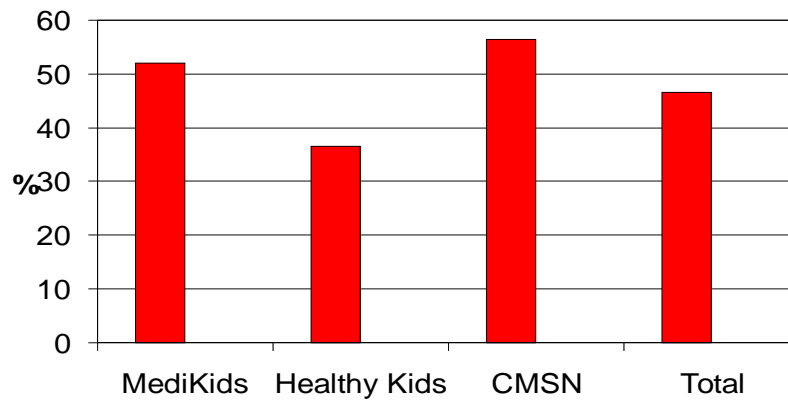
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Wait between application and receiving coverage (percentage of new enrollees)



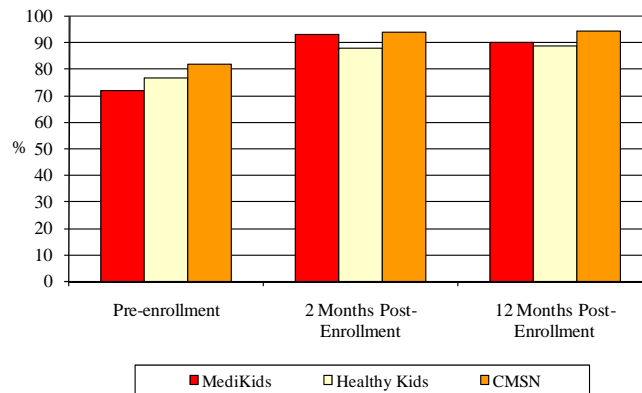
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Able to reach someone at a toll-free number easily (percentage of new enrollees)

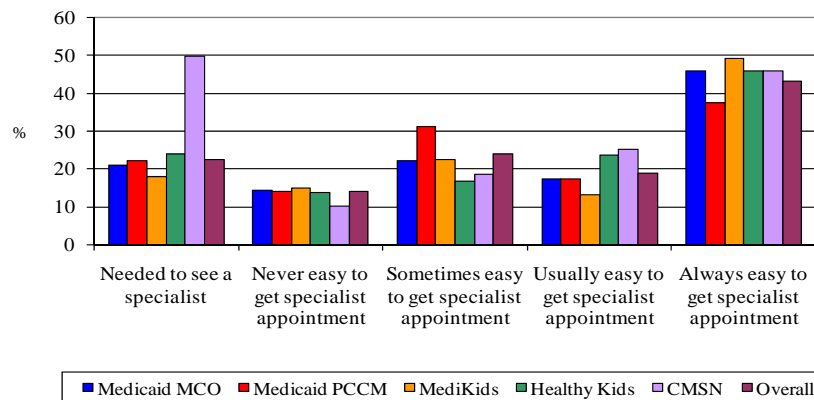


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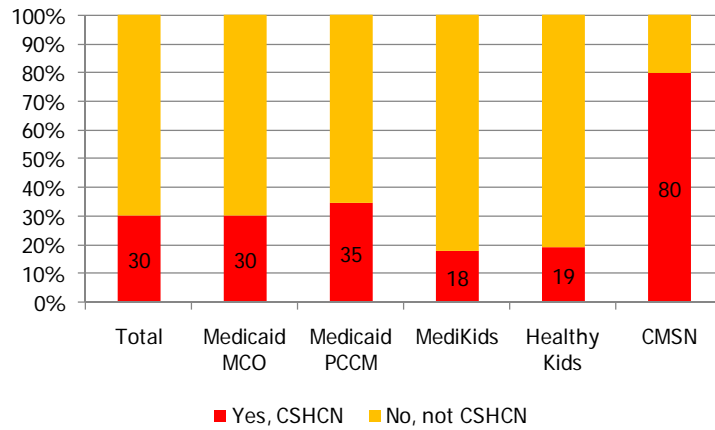
Having a usual source of care (percentage of new enrollees pre and post enrollment and established enrollees)



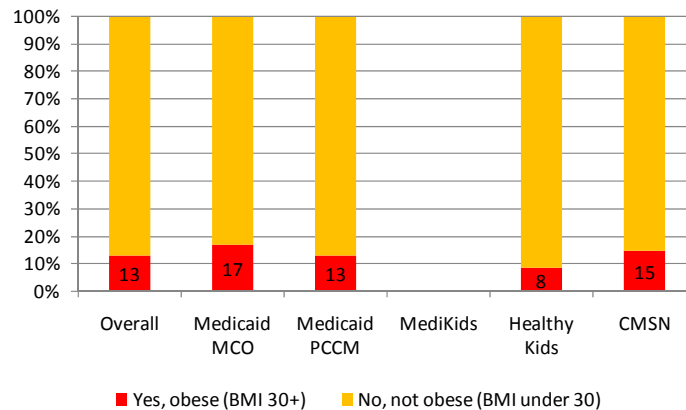
Access to Specialty Care (percentage of established enrollees)



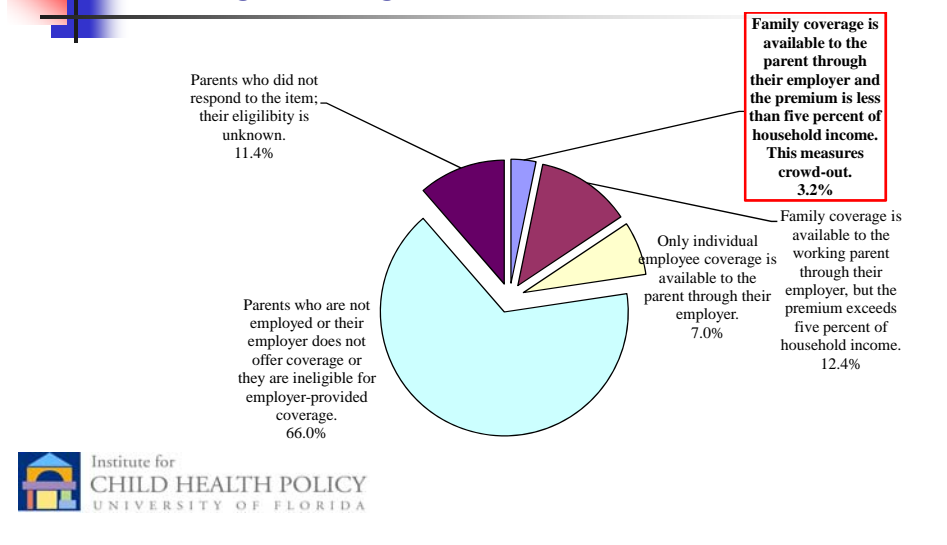
Children with a Special Health Care Need (percentage of established enrollees)



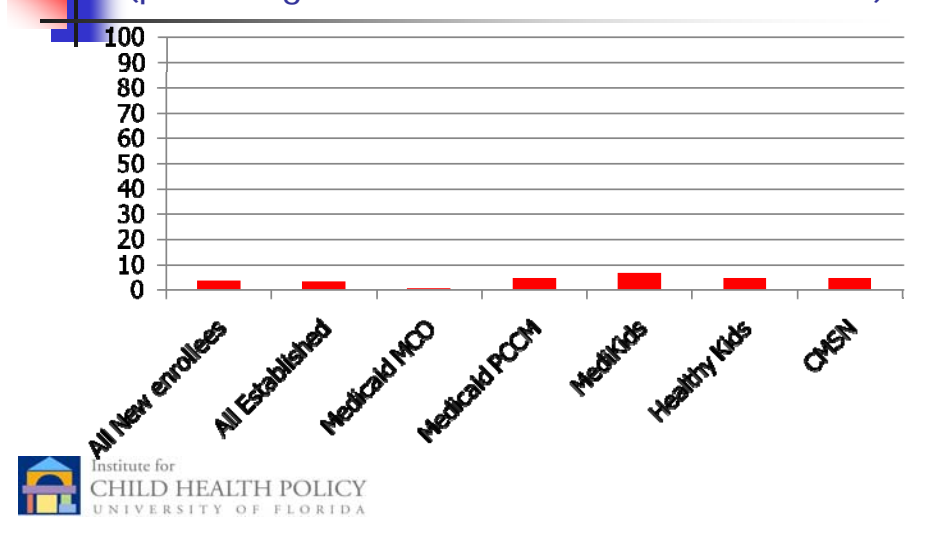
Obesity among youths 10-18 (percentage of established enrollees)



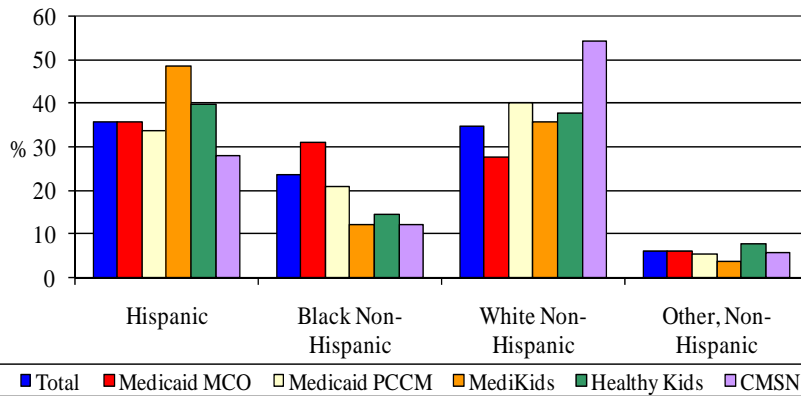
Current access to employer-provided insurance coverage among established enrollees



Access to employer-provided family coverage for less than 5% of household income (percentage of new and established enrollees)

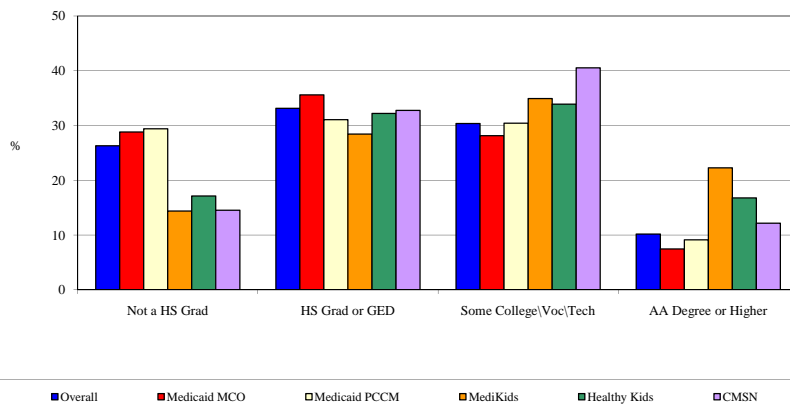


Race and ethnicity of established enrollees



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Education levels for parents of established enrollees



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Recommendations

1. Ensure timely processing of applications and documents. Review the ease with which families can reach a customer service agent.
2. Consider the development of pilot programs, in collaboration with the Medicaid and SCHIP MCOs, to reduce obesity. Examine strategies in other states to address obesity among low-income populations.
3. Continue to provide services and materials in a culturally competent and family-centered manner.